



## PARADE 101

**WHAT IS IT?** The Parade of Lights is a Neenah/Menasha parade held at night with all units lit up. Anyone can enter. There is no entry fee. The theme is "Patriotism on Parade"

**How do we get started?** Form a team. Think about people you like to have fun with. Enter with your church group. Enter with an organization you support. Enter with your co-workers to promote your business or place of work. You can even enter with friends and neighbors!

**What do we need?** You can enter a float or march as a group. For floats, think about cars, pick-up trucks and trailers...anything on wheels. Think of a Patriotic theme and Decorate – Decorate – Decorate!

**Do we need to use lights?** Yes! The parade is at night, street lights will be off. Glow sticks and glow jewelry work really well for walking units. Floats and vehicles can use Christmas lights, spot lights or rope lights. These may need to be connected to a generator.

**Where can we get a generator?** You can get a generator from CommunityFest, at no charge, if you sign up by May 29 (first come first served). The generators are 2000 watt (16 amp capacity).

**How about music?** Music is highly encouraged! Live music is always a hit, but recorded music works great too!

**What can we win?** 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place overall winners will receive a cash prize! Plus bragging rights 😊 Winners will be announced on July 4 in the parks.

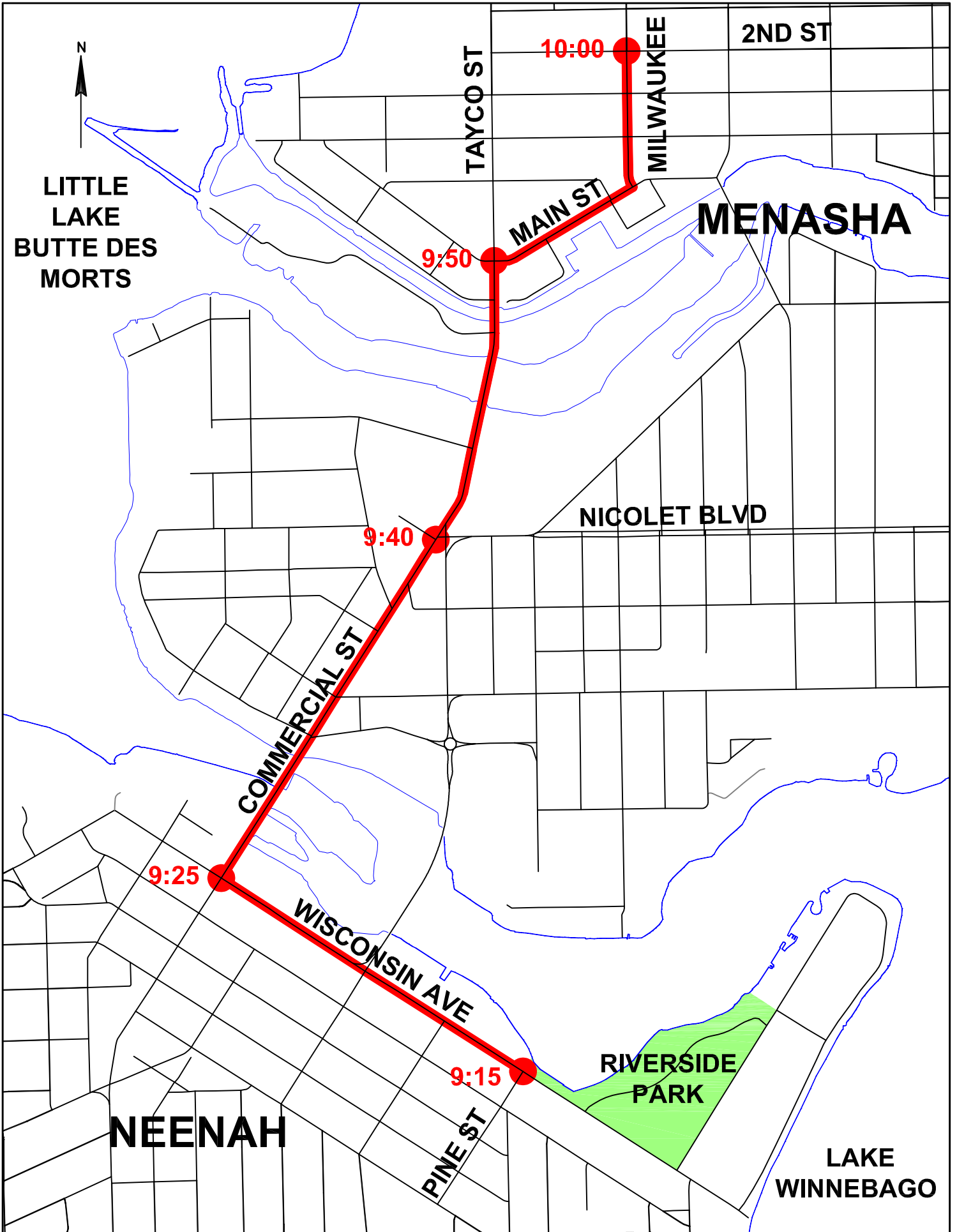
**How are we judged?** Judging is based on Originality, Patriotism and Use of Lights.

**What is the Parade Route?** See the map on the other side.

**Any restrictions?** Yes. Floats cannot be higher than 14 feet. Candy can be handed out, but NOT thrown from vehicles or floats.

**How do we sign up?** Registration forms and more CommunityFest information can be found at [www.nmcommunityfest.org](http://www.nmcommunityfest.org)





# Parade of Lights

A JULY 3RD EVENT

**Monday, July 3, 2017 – 9:15PM**

Enter a float or march as a group. Anything that will provide entertainment is encouraged. **REMEMBER** the parade is at night. All units (Including walking units) should be well lit. Generators are available from COMMUNITYFEST at no charge. See Parade 101.

Overall 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place awards will be given.

To register fill out the information below. No fee required. Registration deadline is **June 16, 2017** (generators by May 26)  
Complete details will be mailed to all participants at a later date.

<b>Organization/Group Name:</b>		<b>Circle One:</b> PROFIT    NON-PROFIT
Contact Person: MUST be at parade	Phone (1)	Phone (2)
Address	City	Zip
E-Mail Address:		

<b>TYPE OF ENTRY</b> <i>(check all that apply)</i>		
<input type="checkbox"/> Vehicle(s) / Float	<input type="checkbox"/> Marching / Walking	<input type="checkbox"/> Music
Number of Motorized Vehicles:	Number of Marchers:	<input type="checkbox"/> Live Music
Number of Trailers:		<input type="checkbox"/> Recorded
Total Length of Vehicles Combined:		<input type="checkbox"/> Choral Group
<b>REMEMBER – All entries must be lighted.</b>		
Do you need a generator? <i>(If yes, submit by May 26)</i>	<input type="checkbox"/> No	<input type="checkbox"/> Yes

HOLD HARMLESS AGREEMENT: I understand that the purpose of signing this document is to exempt and release CommunityFest, City of Neenah, City of Menasha, their employees, agents and assigns, and to hold these entities harmless from and against all claims, demands, loss or liability of any kind or nature arising as a consequence of our participation in CommunityFest, or any other act or omission on their part, including but not limited to, active or passive negligence.

The undersigned Representative warrants and represents that he/she has the authority to enter into this Agreement on behalf of the undersigned organization.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**LINE-UP AND PARADE INFORMATION WILL BE SENT IN LATE JUNE**



**RETURN to:** COMMUNITYFEST  
P.O. Box 426  
Neenah, WI 54957-0426

**INFO:** 920-886-6060  
www.neenahgov.org